

*The mission of the **New Mexico Suicide Prevention Coalition** is to advocate, collaborate, educate, share resources and to plan and implement actions to reduce suicide in New Mexico.*

STRATEGIC DIRECTIONS	Building and Aligning Infrastructure and Resources to Support Suicide Prevention	Expanding Statewide Capacity to Reduce Suicide	Identifying and Supporting People at Highest Risk for Suicide
KEY OBJECTIVES	<p>Develop strategic relationships/ align prevention initiatives</p> <p>Educate key community groups in effective practices to reduce suicide</p> <p>Expand funding and access</p> <p>Increase providers</p>	<p>Reduce stigma & promote help-seeking</p> <p>Increase protective factors and reduce risk factors</p> <p>Build community level knowledge</p> <p>Engage diverse partners & strengthen linkages</p>	<p>Collect/Share Data</p> <p>Identify population groups at greatest risk</p> <p>Align current programs</p> <p>Educate children and individuals who work with them</p>
3 YEAR SUCCESS INDICATORS	<p>Diverse community representation on coalition</p> <p>Established sustainable funding</p> <p>Increased access and support for suicide prevention</p>	<p>Research and evidence-based programs and trainings established, catalogued, and promoted</p> <p>Communities equipped with helpful, population-based messaging</p> <p>Coalition vibrant hub of support and outreach</p>	<p>Baseline data available, shared and used</p> <p>Populations at higher risk supported with unique messaging and community-based programming</p> <p>Implemented effective programming</p> <p>All schools and youth-serving organizations have access to support materials and training curricula</p>

*Our **New Mexico Suicide Prevention Coalition** Practical Vision: Promoting a culture of connectedness and building communities of hope by implementing statewide suicide prevention efforts.*

Building and Aligning Infrastructure and Resources to Support Suicide Prevention

KEY OBJECTIVES

KEY STRATEGIC ACTIONS

Develop strategic relationships/ align prevention initiatives

- Maintain the NM Suicide Prevention Coalition
- Maintain electronic platform to work collaboratively
- Increase involvement & engagement across all sectors
- Create collaborative initiatives
- Advocate for and secure recurring funding
- Identify and engage with legislative initiatives

Educate key community groups and representatives

- Develop evidence-based messaging
- Disseminate resources
 - Limiting lethal means
- Access resources
 - funding needs
- Develop roster of presenters and prevention trainers

Expand funding and access

- Secure funding
- Advocate for services
- Connect strategic resources

Increase providers

- Recruit & incentivize retention
- Expand opportunities for clinical supervision
- Expand Medicaid and Medicare billable services via policy

Expanding Statewide Capacity to Reduce Suicide

KEY OBJECTIVES

KEY STRATEGIC ACTIONS

Reduce stigma & promote help-seeking

- Create and distribute culturally-relevant public service campaigns
- Educate key partners
 - providers and emergency responders
 - media industry
 - professional & community leaders
 - legislators and policy makers

Increase protective factors and reduce risk factors

- Employ evidence-based and evidence-informed initiatives
- Establish and maintain database of suicide prevention trainers and trainings
- Provide technical assistance for community led planning & initiatives

Build community level knowledge

- Create protective environments
- Promote connectedness
- Increase # of individuals trained
- Increase crisis lines and emergency service access

Engage diverse partners & strengthen linkages

- Seek out and engage with:
 - Providers, primary care, clinics
 - Pharmacists
 - First responders
 - Youth serving/school-based personnel
 - Gun shops & firing ranges
 - Faith based and funeral homes
- Develop and disseminate:
 - Discipline-appropriate content
 - Worksite policies

Identifying and Supporting People at Highest Risk for Suicide

KEY OBJECTIVES

KEY STRATEGIC ACTIONS

Collect/Share Data

- Develop data use and sharing agreements
- Develop platform for dissemination
- Work with groups at higher risk
- Intervention strategies

Identify greatest risk population groups

- Identify & monitor data
- Create systems for routine sharing
- Provide suicide prevention trainings
- Develop and disseminate messaging campaign

Align current programs

- Program specifically for at-risk populations
- Collaborate with key partners
 - Faith leaders/funeral homes
 - Sexual & gender minority communities
 - Populations at highest risk
 - Firearm safety/gun shop messaging

Educate children

- Teach coping and problem-solving skills
- Disseminate population-specific materials at schools and community centers across all 32 counties
- Create peer support groups
- Develop and disseminate social media messaging